

Thursday, March 27, 2025

Cybersecurity in the Age of AI: The New Risks, the New Defences, and What You Need to Do

Date and Time: Thursday, March 27 8:30 am - 10:00 am

Address: 28 Ann Street, Bolton Ontario L7E 1B9

Experience the Small Business Growth Series hosted by the Humber River Centre, where each session is guided by industry professionals committed to delivering practical and relevant content to help support your business at any stage of growth.

HRC Small Business Growth Series: Cybersecurity in the Age of AI- The New Risks, the New Defences, and What You Need to Do

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Artificial intelligence is transforming cybersecurity—both for good and bad. Cybercriminals are using AI to launch smarter, more targeted attacks, making small businesses more vulnerable than ever. At the same time, AI-powered security tools are helping businesses detect and prevent threats more effectively.

In this session, we'll explore how AI is changing the cybersecurity landscape, the biggest risks facing small businesses today, and the practical steps you can take to protect your company. Whether you're a business owner, executive, or decision-maker, you'll walk away with actionable insights to strengthen your defenses and stay ahead of cyber threats in the AI era.

Speaker Bio: Geoff Anderson is the founder and CEO of Sentryon, a 25-year-old cybersecurity and IT firm that has won **Canada's 50 Best IT Companies** award the last 3 years in a row, along with numerous other awards. Having seen firsthand the devastation that a cyber-attack can have on businesses, both large and small, Geoff has become a vocal advocate of better cybersecurity. That's why he spends considerable time and effort on education and outreach within the business community, including attending speaking engagements and writing his upcoming book entitled "**Hacked! Defending Your Canadian Business from Cyber Threats: A Non-Technical Guide to Cybersecurity and Risk Management for Business Leaders**".

Register Here

<https://calendar.caledonbusiness.ca>