

Thursday, March 6, 2025

HRC Small Business Growth Series: Women Who Build: What I've Learned from Starting a Tech Startup with No Roadmap

Date and Time: Thursday, March 6 8:30 am - 10:00 am

Address: 28 Ann Street, Bolton Ontario L7E 1B9

Experience the Small Business Growth Series hosted by the Humber River Centre, where each session is guided by industry professionals committed to delivering practical and relevant content to help support your business at any stage of growth.

HRC Small Business Growth Series: Women Who Build- What I've Learned from Starting a Tech Startup with No Roadmap

Date: Thursday, March 6th, 2025

Location: 28 Ann Street, Bolton Ontario L7E 1B9. In the Humber River Centre (2nd floor)

Time: 8:30 a.m. – 10:00 a.m.

All are welcomed to celebrate International Woman's Day with us! This Small Business Growth Series will feature Caledon resident, financial professional, fintech founder and CEO of FundEvolve Zainab Williams.

What do you do when you have a great idea for a tech startup but no funding, no roadmap, and no experience in tech? You figure it out. In this talk, Zainab Williams shares what it really takes to build a company from the ground up, using limited resources and learning as you go.

But success isn't just about growing a business—it's about getting your personal finances right, too. Many entrepreneurs focus on making money but don't pay enough attention to managing it. Zainab will also break down the financial habits every business owner needs, like managing cash flow, protecting personal wealth, and making smart financial choices that set you up for long-term success.

This session is for founders, business owners, and aspiring entrepreneurs who want to build smart, stay financially strong, and create something that lasts—without waiting for perfect conditions.

Speaker: Zainab Williams, CEO FundEvolve

Zainab Williams is the founder of FundEvolve, a personal finance platform that helps women take control of their money with budgeting, debt repayment strategies, AI-driven insights, and investment education. A Certified Financial Planner (CFP) turned tech founder, she built her startup from scratch—bootstrapping every step of the way without a tech background or a clear roadmap. Along the way, she's learned how to make smart financial decisions, adapt to challenges, and grow a business with limited resources. Recognized as one of the Top 100 B

lack Women to Watch in 2024, Zainab is passionate about financial literacy, entrepreneurship, and helping women build lasting financial stability.

[Register Here](#)

Thursday, March 27, 2025

Cybersecurity in the Age of AI: The New Risks, the New Defences, and What You Need to Do

Date and Time: Thursday, March 27 8:30 am - 10:00 am

Address: 28 Ann Street, Bolton Ontario L7E 1B9

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HRC Small Business Growth Series: Cybersecurity in the Age of AI- The New Risks, the New Defences, and What You Need to Do

Date: Thursday, March 27th, 2025

Location: 28 Ann Street, Bolton Ontario L7E 1B9. In the Humber River Centre (2nd floor)

Time: 8:30 a.m. – 10:00 a.m.

Artificial intelligence is transforming cybersecurity—both for good and bad. Cybercriminals are using AI to launch smarter, more targeted attacks, making small businesses more vulnerable than ever. At the same time, AI-powered security tools are helping businesses detect and prevent threats more effectively.

In this session, we'll explore how AI is changing the cybersecurity landscape, the biggest risks facing small businesses today, and the practical steps you can take to protect your company. Whether you're a business owner, executive, or decision-maker, you'll walk away with actionable insights to strengthen your defenses and stay ahead of cyber threats in the AI era.

Speaker Bio: Geoff Anderson is the founder and CEO of Sentryon, a 25-year-old cybersecurity and IT firm that has won **Canada's 50 Best IT Companies** award the last 3 years in a row, along with numerous other awards. Having seen firsthand the devastation that a cyber-attack can have on businesses, both large and small, Geoff has become a vocal advocate of better cybersecurity. That's why he spends considerable time and effort on education and outreach within the business community, including attending speaking engagements and writing his upc

oming book entitled “**Hacked! Defending Your Canadian Business from Cyber Threats: A Non-Technical Guide to Cybersecurity and Risk Management for Business Leaders**”.

[Register Here](#)

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