

Wednesday, May 7, 2025

Working with Whole Foods Market

Date and Time: Wednesday, May 7 1:00 pm - 2:00 pm

Address: Virtual

Join the Government of Ontario for a free webinar to learn more about working with Whole Foods Market. During this session, you will gain valuable insights into the company, including tips and strategies to enhance your success with this retailer.

[Register Here](#)

Thursday, May 8, 2025

AI as a Tool: Advancing Productivity and Growth for Businesses

Date and Time: Thursday, May 8 1:00 pm - 2:00 pm

Address: Virtual

Details

Hosted by the [Information and Communications Technology Council \(ICTC\)](#), in collaboration with Microsoft and delivered by Tablet Academy, a Microsoft Certified Trainer.

What to Expect

This transformative session will provide leaders, HR professionals, and decision-makers with the knowledge and strategies to leverage the power of AI in managing and developing talent.

Participants will delve into the latest workforce trends, informed by ICTC's research, highlighting the need for upskilling in today's dynamic job market.

By the end of this session, participants will be equipped with innovative tools and practices to future-proof their workforce and ensure sustained productivity and growth.

Join us for this compelling session and be at the forefront of workforce transformation.

Learning Objectives

- Explore strategies to leverage AI in talent acquisition, development, and retention to enhance workforce

productivity.

- Discover how AI can enhance upskilling and reskilling programs to meet evolving workforce demands.
- Understand how AI contributes to flexible, inclusive, and engaging work environments.

Delivered by ICTC in collaboration with Microsoft.

[Register Here](#)

Monday, May 12, 2025

Adapting to Change: Funding, Tariffs, and Resilience Strategies for Businesses

Date and Time: Monday, May 12 12:00 pm - 1:00 pm

Address: Virtual

Adapting to Change: Funding, Tariffs, and Resilience Strategies for Businesses

Date: May 12th, 2025

Time: 12:00 p.m. – 1:00 p.m.

As part of its commitment to supporting local businesses, the Town of Caledon's Tariff Taskforce is pleased to invite you to a special webinar, Adapting to Change: Funding, Tariffs, and Resilience Strategies for Businesses, featuring insights from BDC's Economic Outlook 2025.

Join us for an insightful economic outlook by BDC's Chief Economist, Pierre Clérout. Learn how the Canadian economy is evolving, and gain perspectives on trends that are shaping our business environment.

The presentation will cover:

- BDC's 2025 economic outlook.
- How uncertainty and US trade policy will affect your business.
- The latest BDC studies.

This is a unique opportunity to gain powerful insights to make impactful decisions for your business.

[Register Here](#)

Speaker: Pierre Clérout Vice President, Research and Chief Economist at BDC.

Pierre Clérout was appointed Vice President, Research and Chief Economist at BDC in 2012.

Pierre leads a team of experts who analyze economic data to identify business and sector trends impacting Canadian entrepreneurs. A seasoned speaker, he helps business owners understand the risks and opportunities presented by the economic environment.

Mr. Clérout is also responsible for providing economic analysis and advice to the Bank's senior management team and supervises all marketing and industry research activities. Over his 25-year career as an economist, he has held several influential positions that had a direct impact on entrepreneurs in Canada and abroad.

Thursday, May 15, 2025

Humber River Centre Open House

Date and Time: Thursday, May 15 11:00 am - 2:00 pm

Address: 28 Ann Street, Bolton Ontario L7E 1B9. In the Humber River Centre

Join us at the Humber River Centre Open House as we celebrate Economic Development Week and feature an exciting new partnership between the Town of Caledon and Toronto Metropolitan University's DMZ Business Incubator.

This event will showcase the Centre's full range of business support services and spotlight the Town's innovation ecosystem — from job support to entrepreneurship programs — all working together to help local businesses grow and thrive.

Whether you're a founder, entrepreneur, small business owner, or community partner, come connect, collaborate, and explore new opportunities driving Caledon's economic future.

When: Thursday, May 15th | 11:00 a.m. - 2:00 p.m.

Where: 28 Ann Street, Bolton Ontario L7E 1B9. In the Humber River Centre.

Event Agenda

11:00 a.m. | Opening Remarks

Mayor Annette Groves, Town of Caledon.

John MacRitchie, Assistant Vice-President, Zone Learning and Strategic Initiatives, Office of the Provost and Vice-President Academic Toronto Metropolitan University.

11:25 a.m. | Panel Discussion – Humber River Centre's Business Support Services Working Group.

Moderator: Darren Shivraj, Program Lead, DMZ. Featuring representatives from:

- [Altitude Accelerator](#)
- [Brampton Entrepreneur Centre](#)
- [Caledon Chamber of Commerce](#)
- [Caledon Public Library](#)
- [Jobs Caledon](#)
- [Town of Caledon](#)

12:00 p.m. | Lunch & Networking

1:00 p.m. - 2:00 p.m. | Breakout Sessions:

DMZ, Entrepreneurial Ecosystem Roundtables.

Caledon businesses and start-ups will have the opportunity to meet with various members of Team DMZ. Topics will include:

- Customer Connections / Partnerships
- Investment / Funding
- Legal Support
- Marketing / Branding
- Advisors / Mentors

Caledon Public Library, Unleash Your Business' potential with Tools & Technology.

Explore the Recording Studio and maker tools, including a Cricut; Glowforge laser engraver/cutter; Janome Embroidery Machine, Direct-to-Garment Printer; large format printer; and more—all available for free at Caledon Public Library's Margaret Dunn Valleywood Collaboration Studio and Cory Trépanier Creativity Studio – all FREE with your library card. Access to the technology does not stop at our makerspaces – the Caledon Public Library provides easy access to business resources such as Consumer Reports, Udemy, Brainfuse JobNow and more.

Don't miss this opportunity to discover the resources available to local businesses and unleash your creativity!

**Although tickets are free, registration is required to attend.*

[Register Here](#)

Thursday, May 22, 2025

AI for Customer Engagement: Boost Retention and Sales

Date and Time: Thursday, May 22 1:00 pm - 2:00 pm

Address: Virtual

Hosted by the Information and Communications Technology Council (ICTC) in collaboration with Microsoft and delivered by Tablet Academy, a Microsoft Certified Trainer.

What to Expect

Customer experience is paramount, and leveraging AI-driven tools can significantly enhance engagement, personalization, and loyalty. This session is tailored for professionals who aim to transform their customer interaction strategies using AI. Through this comprehensive training webinar, participants will gain in-depth knowledge and practical skills to harness the power of AI to foster robust customer relationships and drive business success.

After completing this session, attendees will be proficient in using AI to gain a competitive edge in customer engagement and retention. They will possess the skills to analyze customer data, predict behaviors, and implement effective strategies that drive sales and loyalty. Join us to revolutionize your customer engagement approach with AI and secure a leading position in the market.

Learning Objectives

- Discover how to use AI-driven tools to improve customer engagement and craft personalized experiences.
- Learn how to analyze customer data to predict behaviors and enhance retention strategies.
- Discover effective methods for leveraging AI to boost sales and foster long-term customer loyalty.

Delivered by ICTC in collaboration with Microsoft.

[Register Here](#)

<https://calendar.caledonbusiness.ca>